WHAT IS CLAIMED IS:

1. A content data processing system comprising:

a notice control module for controlling a notice of prize information;

a registration control module for registering, as applicant information, attributes of applicants who applied for the prize information;

a content data creating module for creating content data in accordance with the attributes of the applicants in the applicant information; and

a transmitting module for transmitting the content data to the corresponding applicant.

2. A content data processing system according to claim 1, further comprising an application accept module for receiving the applicant information on the attributes of the applicants, and accepting the applications for the prize information.

3. A content data processing system according to claim 1, further comprising an applicant information storage module for storing the applicant information.

4. A content data processing system according to claim 1, wherein the applicant information contains an attribute for representing a relation between a commercial article in a

predetermined category and the applicant.

5. A content data processing system according to claim 4, further comprising an article information acquiring module for acquiring article information on the commercial article in the predetermined category,

wherein said content data creating module creates the content data on the basis of the article information acquired.

6. A content data processing system according to claim 1, further comprising a content data creating module for creating other set of content data corresponding to the applicant information,

wherein the content data contain a piece of information for accessing other set of content data.

7. A content data processing method comprising:

a step of controlling a notice of prize information;

a step of registering, as applicant information, attributes of applicants who applied for the prize information;

a step of creating content data in accordance with the attributes of the applicants in the applicant information; and

a step of transmitting the content data to the corresponding applicant.

8. A content data processing method according to claim 7, further comprising a step of receiving the applicant

information on the attributes of the applicants, and accepting
the applications for the prize information.

9. A content data processing method according to claim
7, wherein the applicant information contains an attribute for
representing a relation between a commercial article in a
predetermined category and the applicant.

10. A content data processing method according to claim
9, further comprising:
        a step of acquiring article information on the commercial
article in the predetermined category; and
        a step of creating the content data on the basis of the
article information acquired.

11. A content data processing method according to claim
7, further comprising a step of creating other set of content
data corresponding to the applicant information,
        wherein the content data contain a piece of information
for accessing other set of content data.